## FINANCIAL PLANNING ASSOCIATION OF NEBRASKA



## PARTNERSHIP PROGRAM

The Financial Planning Association of Nebraska has been recognized as a GOLD LEVEL FPA Chapter. This highest level award has been achieved due to our commitment to enhancing all aspects of the Financial Planning profession.

The FPA of Nebraska has nearly 200 financial professional members, representing a broad spectrum of specialties, including financial planning, broker-dealer services, insurance/annuities, mutual funds, banks/thrifts/trusts, law, investment management and accounting.

FPA of Nebraska members are a highly targeted market for your products and services! It is our conviction that building relationships with other professions and investment companies is essential to enhancing our members' knowledge of current developments in the broad Financial Services industry. Professionals who choose to partner with our chapter in this endeavor are greatly appreciated.

Partnership Benefit	Gold Partner	Silver Partner	Bronze Partner
Recognition as a co-sponsor of FPA of Nebraska CFP® Scholarship Program®	<b>✓</b>		
Featured sponsor at FPA general membership meeting**	<b>✓</b>	V	~
Opportunity to make 10 minute company presentation at featured meeting	<b>✓</b>	V	~
Optional: Opportunity to present 2-hour continuing education program (including a 10-minute company presentation) at a featured meeting (content must be approved for CFP® credit)	<b>~</b>	~	
Company display booth at featured meeting	<b>✓</b>	V	<b>✓</b>
Attendee list from featured meeting	<b>✓</b>	V	<b>✓</b>
Firm's name and logo on FPA of Nebraska web site for 12 months	<b>✓</b>	V	
Sets of memberships labels	Two sets	One set	
Half-page ad in six issues of newsletter	<b>✓</b>		
Quarter-page ad in six issues of newsletter		V	
Quarter-page ad in three issues of newsletter			•
Sponsorship recognition on signage at six meetings	<b>V</b>	<b>✓</b>	<b>✓</b>
Complimentary registration for one company rep at six meetings	<b>✓</b>	~	•
Opportunity to conduct door prize drawings at six meetings	<b>✓</b>	V	<b>✓</b>
Opportunity to display company marketing materials at six meetings	<b>✓</b>	~	•
Sponsorship recognition in six issues of newsletter	<b>V</b>	<b>v</b>	V
PARTNER CONTRIBUTION TO CHAPTER	\$3000	\$1500	\$750

<sup>\*\$1,000</sup> of your sponsorship fee is a tax-deductible charitable contribution to the FPA of Nebraska Foundation, which administers the FPA of Nebraska CFP® Scholarship Program. A \$1,000 CFP® scholarship will be presented in the name of your firm. A representative of your firm will be invited to participate in the scholarship recognition ceremony.

<sup>\*\*</sup>FPA of Nebraska membership meetings are held six times per year. Your company will be the "featured" sponsor at one of our membership meetings. Arrangements will be coordinated with the FPA of Nebraska program committee and scheduled at the earliest mutually convenient opportunity.



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**BRONZE - \$750** 

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## SPONSORSHIP COMMITMENT FORM

**SILVER – \$1,500** 

GOLD - \$3,000\*

Company Name Address \_\_\_ City State ZIP Phone \_\_\_\_\_\_ FAX \_\_\_\_\_ Company Website \_\_\_\_\_ Signature of Company Representative \_\_\_\_\_\_ Date \_\_\_\_ PAYMENT OPTIONS Choose One: Enclosed is our check in the amount of \$\_\_\_\_\_ Please invoice me for \$\_\_\_\_ Please charge \$\_\_\_\_\_ to the following credit card: Mastercard/VISA/American Express Number\_\_\_\_\_ Expiration Date Name as it appears on credit card \_\_\_\_\_

Upon receipt of this form, you will be contacted by a representative of FPA of Nebraska to discuss arrangements for fulfillment of your Partnership Benefits package.

Billing address of credit card (address, city, state, ZIP)

Thank you for your commitment to and support of the Financial Planning Association of Nebraska.

If you have any questions or concerns, please do not hesitate to contact us at the FPA of Nebraska office, managed by Creative Association Management Co., at (402) 397-0280 or fpa@cam-omaha.com.