

**Check-In/Continental Breakfast/Networking**

8:00 - 8:45 AM ..... BALLROOM FOYER

**Opening General Session - Marlena Lee**

9:00 - 10:00 AM "TURBULENCE, TARIFFS & TRENDS - A TOOLKIT FOR NAVIGATING MARKET VOLATILITY" ..... BALLROOM B/C

**General Session - Ernie Goss**

10:15 - 11:15 AM "MAIN STREET ECONOMICS" ..... BALLROOM B/C

**Lunch & Networking - Lunch Sponsored by:  Dimensional**

11:30 AM - 12:30 PM ..... BALLROOM FOYER/BALLROOM B/C

**Breakout Sessions - 12:45 - 1:45 PM**

CREATING A LEGACY THROUGH CHARITABLE VEHICLES  
 KATHY SCHUBAUER, OMAHA COMMUNITY FOUNDATION..... 4067

WINNING MARKETING STRATEGIES IN WEALTH MANAGEMENT  
 KELLY KRINGS, ELKHORN MARKETING GROUP..... 4068

LTC PLANNING: BEYOND THE NUMBERS  
 AUSTIN HULTQUIST, COLLABORATIVE INSURANCE SOLUTIONS..... 4069

ARTIFICIAL INTELLIGENCE STRATEGIES FOR DEPLOYING & DEFENDING YOUR BUSINESS  
 KIRK HULETT, CEG WORLDWIDE ..... BALLROOM A

**Closing Session - Johnny Rodgers, Mike Rozier & Eric Crouch**

2:00 - 3:00 PM "LESSONS IN LIFE, WEALTH & TRANSITION: A CONVERSATION WITH NEBRASKA'S HEISMAN TROPHY WINNERS" ..... BALLROOM B/C

**Cocktail Hour & Networking Including: Heisman Meet & Greet AND Prize Drawings!**

3:00 - 4:00 PM ..... BALLROOM FOYER

**Important information continued on the back!**

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**Wi-Fi Information**

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